



*Catalog 2025*

## **Content:**

### **Impulse & Games**

Magnetic Travel games	1-10
50 - The Fifty Line	11-14
Shake & Go	15-16
Stamper	17-19
corks	20-22

### **Party & Card Games**

Truth & Dare	23-25
Go Fish	26-28
Doodle a Doodle	29-30

### **S.T.E.M**

#### **Einstein Science kits**

The Einstein Science Lab	31-37
The Einstein Science Cards	38 40
The Einstein Science stuff	41-43
The Einstein Science Displays	44-45
The Einstein Science Kits	46

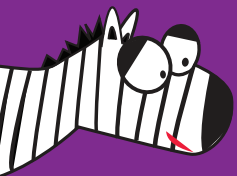
<b>Countdown Calendars</b>	47-52
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<b>Price List</b>	53-59
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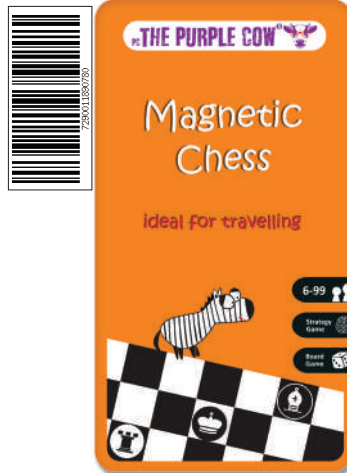
## TO GO - Magnetic Travel Games

Compact and chique, a variety of 53 classic & innovative board games designed in a slim tin case, printed both sides with magnetic pawns and pieces. Fun and affordable travel games, for all ages.





**Magic Word**  
Barcode: 7290011890841  
Item#: 841



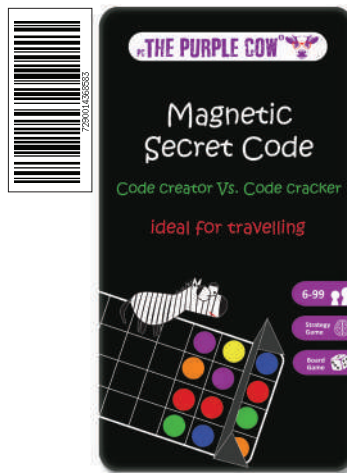
**Chess**  
Barcode: 7290011890780  
Item#: 780



**Checkers**  
Barcode: 7290011890797  
Item#: 797



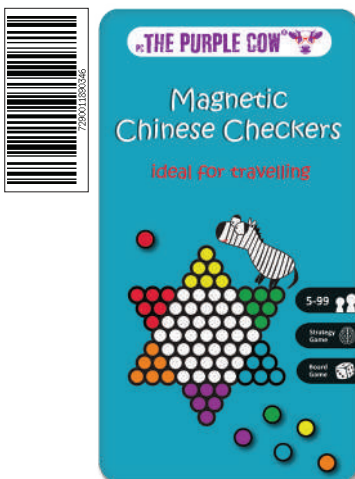
**Guess Five**  
Barcode: 7290018133729  
Item#: 3729



**Secret Code**  
Barcode: 7290014368583  
Item#: 583



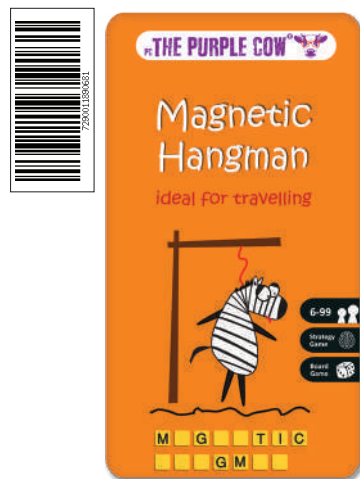
**Battlefleet**  
Barcode: 7290011890339  
Item#: 339



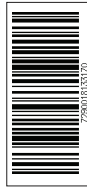
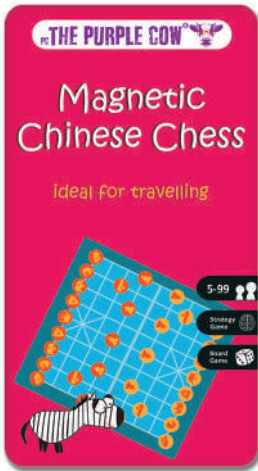
**Chinese Checkers**  
Barcode: 7290011890346  
Item#: 346



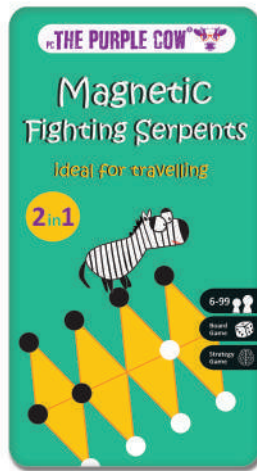
**Reversi**  
Barcode: 7290014368576  
Item#: 576



**Hangman**  
Barcode: 7290011890681  
Item#: 681



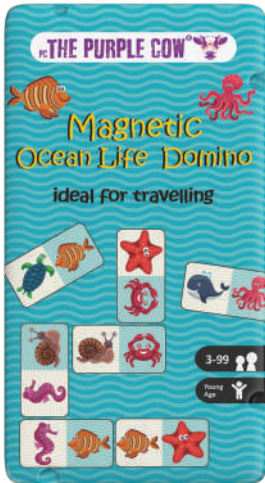
Chinese Chess  
Barcode: 7290018133170  
Item#: 170



Fighting Serpents  
Barcode: 7290018133750  
Item#: 3750

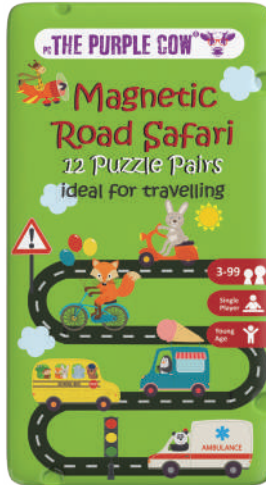
Young Players (Ages 3-6)

*NEW!*



Ocean Life Domino  
Barcode: 7290019486916  
Item#: 6916

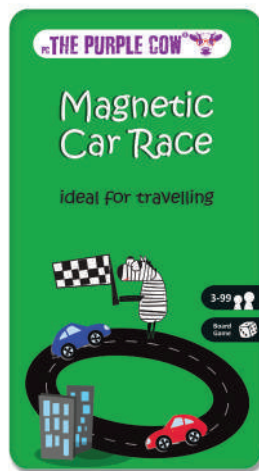
*NEW!*



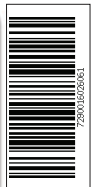
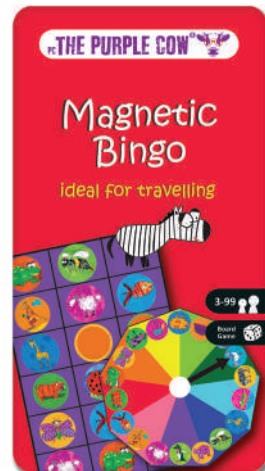
Road Safari  
Barcode: 7290019486893  
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Animal Homes  
Barcode: 7290016026290  
Item#: 290



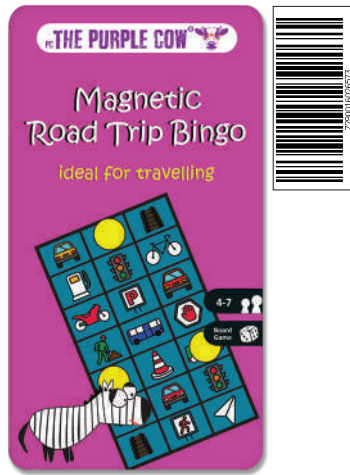
Car Race  
Barcode: 7290011890742  
Item#: 742



Bingo  
Barcode: 7290016026061  
Item#: 061



**Monster Factory**  
Barcode: 7290016026771  
Item#: 771



**Road Trip Bingo**  
Barcode: 7290016026573  
Item#: 573



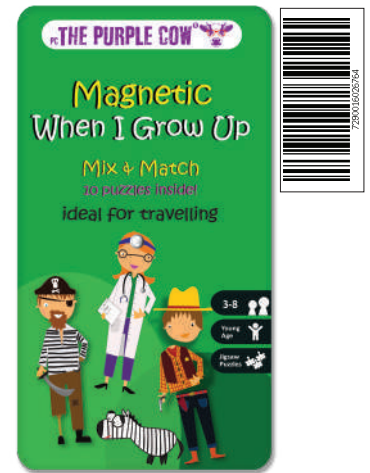
**Treasure Hunt**  
Barcode: 7290011890759  
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**Dress Me Up**  
Barcode: 7290016026566  
Item#: 566



**Let's Go Shopping**  
Barcode: 7290016026757  
Item#: 757



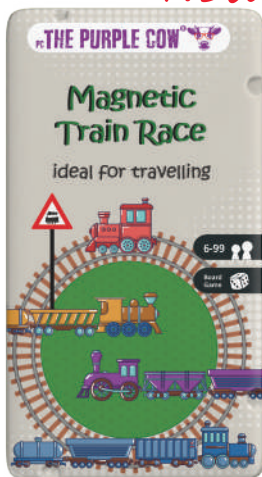
**When I Grow up**  
Barcode: 7290016026764  
Item#: 764

**NEW!**

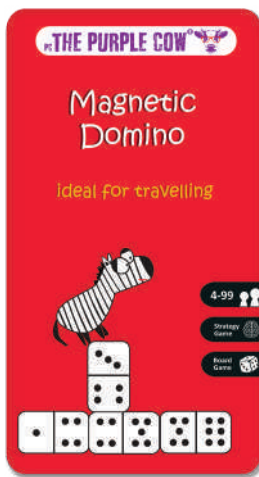


**Jazzy Animals**  
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Item#: 6879

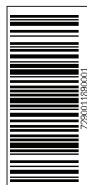
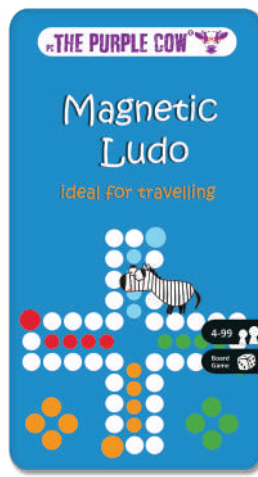
**NEW!**



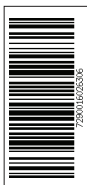
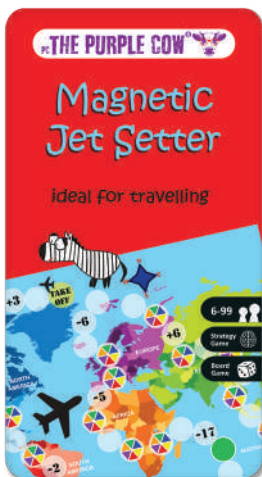
**Train Race**  
Barcode: 7290019486923  
Item#: 6923



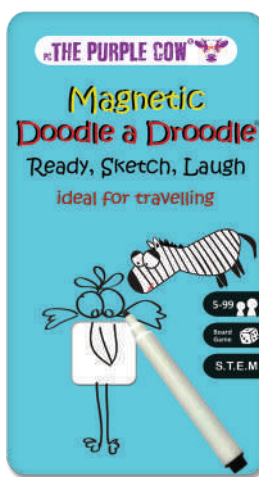
**Domino**  
Barcode: 7290011890353  
Item#: 353



**Ludo**  
Barcode: 7290011890001  
Item#: 001



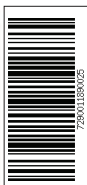
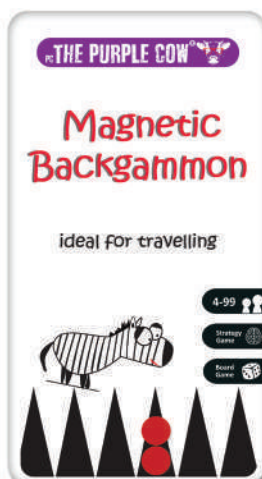
**Jet Setter**  
Barcode: 7290016026306  
Item#: 306



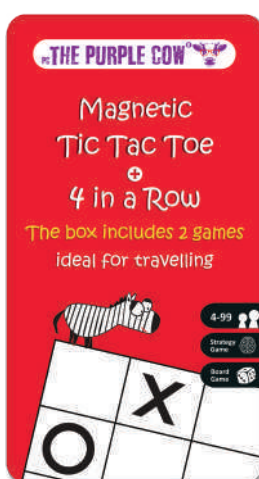
**Doodle a Doodle**  
Barcode: 7290016026733  
Item#: 733



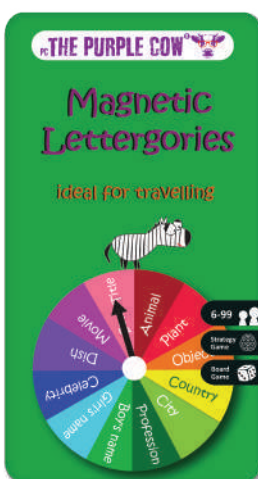
**Pizza Race**  
Barcode: 7290018133842  
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**Backgammon**  
Barcode: 7290011890025  
Item#: 025

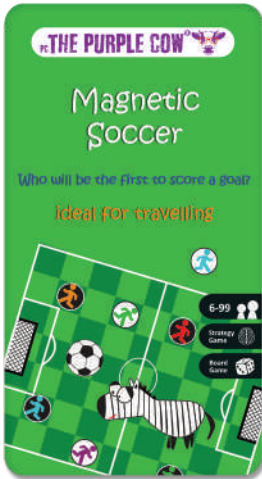


**4 In A Row & Tic Tac Toe**  
Barcode: 7290011890018  
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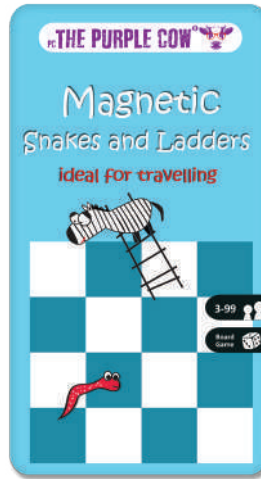


**Lettergories**  
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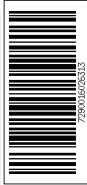




**Soccer**  
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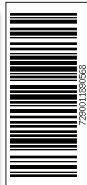
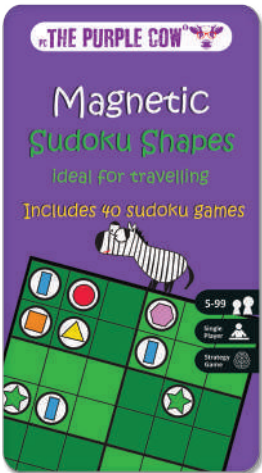


**Snakes & Ladders**  
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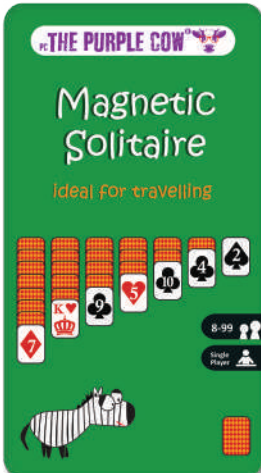


**Memo Game**  
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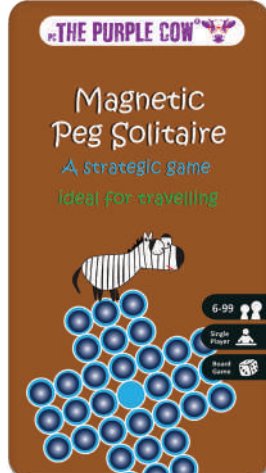
## Single Player Games



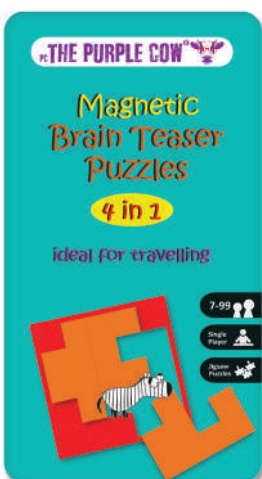
**Sudoku Shapes**  
Barcode: 7290011890568  
Item#: 568



**Solitaire**  
Barcode: 7290016026559  
Item#: 559



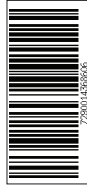
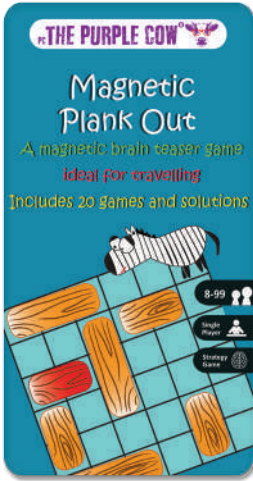
**Peg Solitaire**  
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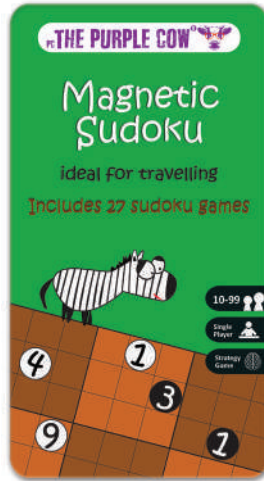
**Brain Teaser Puzzles**  
Barcode: 7290016026788  
Item#: 788



**Tangram**  
Barcode: 7290011890834  
Item#: 834



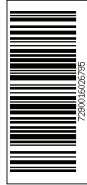
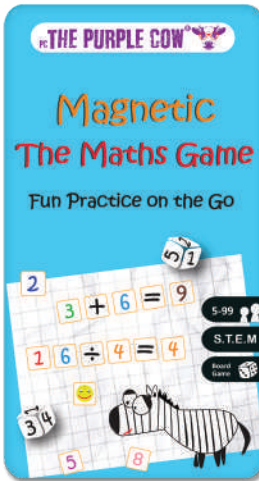
**Plank Out**  
Barcode: 7290014368606  
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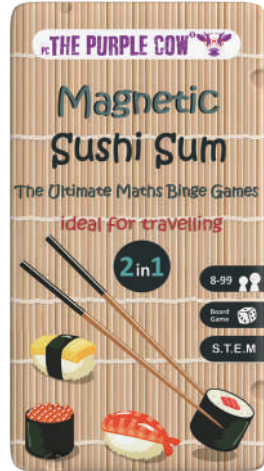
**Sudoku**  
Barcode: 7290011890575  
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S.T.E.M

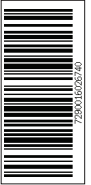
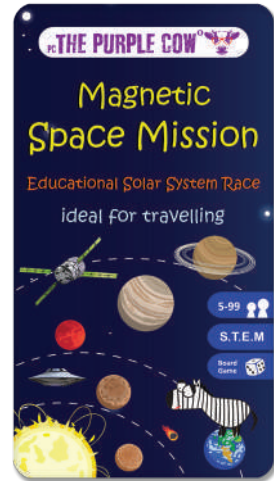
*NEW!*



**The Maths Game**  
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Item#: 795

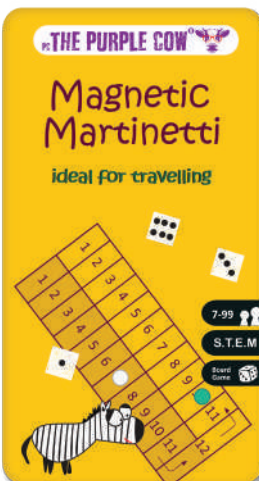


**Sushi Sum**  
Barcode: 7290019486909  
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**Space Mission**  
Barcode: 7290016026740  
Item#: 740

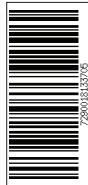
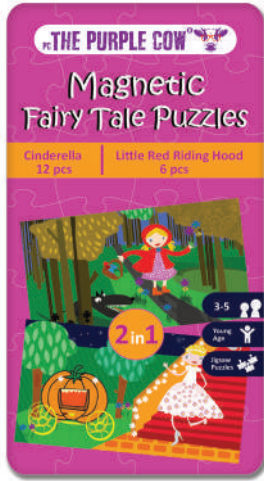
*NEW!*



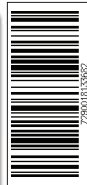
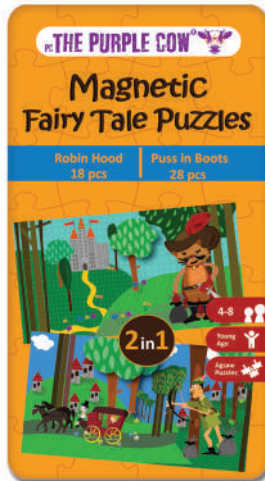
**Martinetti**  
Barcode: 7290019486008  
Item#: 6008



**Match Sticks Puzzles**  
Barcode: 7290019486886  
Item#: 6886



Fairy Tale Puzzles  
Little Red Riding Hood +  
Cinderella  
Barcode: 7290018133705  
Item#: 3705



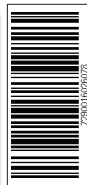
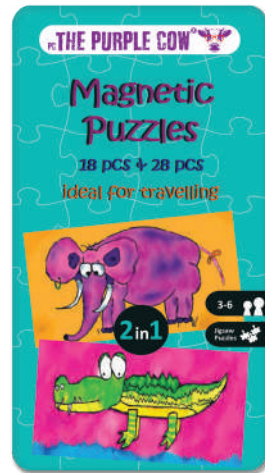
Fairy Tale Puzzles  
Robin Hood +  
Puss in Boots  
Barcode: 7290018133682  
Item#: 3682



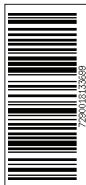
Fairy Tale Puzzles  
Snow White +  
Rapunzel  
Barcode: 7290018133712  
Item#: 3712



Farm Puzzles  
Barcode: 7290018133354  
Item#: 3354



Puzzles  
Barcode: 7290016026078  
Item#: 078



Fairy Tale Puzzles  
Pinocchio +  
Hansel & Gretel  
Barcode: 7290018133699  
Item#: 3699



**Metal Floor Display -**

Free of Charge with purchase of assortment below

Display fits the To Go, Fifty, Go Fish and Doda Yoga lines.

**Metal Floor Display -**

pre-packed assortment: Top 24 designs x 6pcs. total of 144 games.

**POS Measurements:**

H68' X L12.6' X W13'  
H173 X L32 X W33 cm  
Barcode: 7290019486114  
Item#: 6114



**Counter Display -**

Pick Your Own:  
Pick 6 games  
Case packs of 6pcs per game  
Total 36 games per display

**POS measurements:**

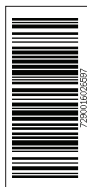
H12.6' X L9.3' X W13.6'  
H32 X L23.5 X W34.5 cm  
1 empty display,  
Barcode: 7290014368743,  
Item#: 743



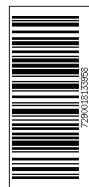
## TO GO - The "50 " line

Don't you feel sometimes like tearing your kids away from their screen? Our "50" series is designed just for that! Especially "on the go", we provide hours of FUN screen free activities. This series come with 12 exciting titles, a beautifully designed tin box and most importantly an attractive price point! Most games start at 'Easy' level and gradually move all the way to 'Expert' level.

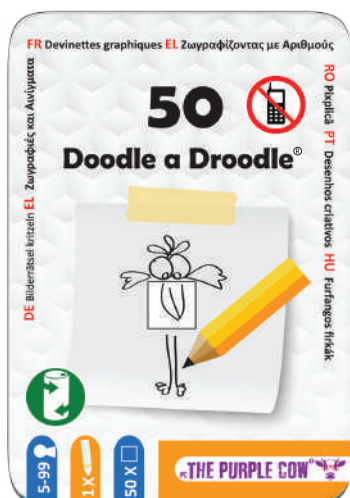




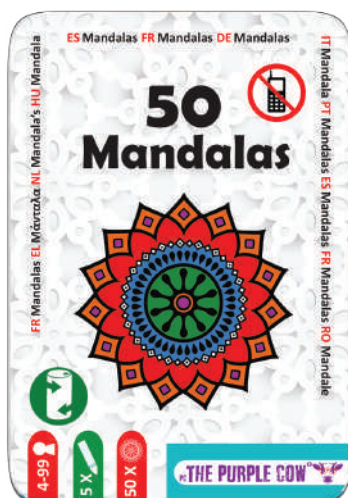
Dot to Dot , Age: 5+  
Barcode: 7290016026597, Item#: 597



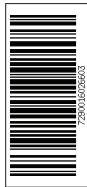
Tangram, Age: 5+  
Barcode: 7290018133958, Item#: 3958



Doodle a Doodle, Age: 5+  
Barcode: 7290018133965, Item#: 3965



Mandalas, Age: 4+  
Barcode: 7290016026580, Item#: 580



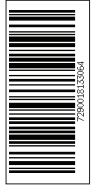
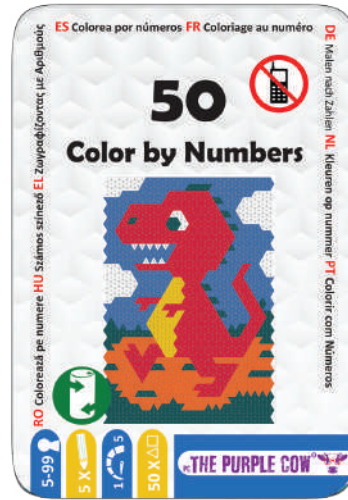
Labyrinths, Age: 4+  
Barcode: 7290016026603, Item#: 603



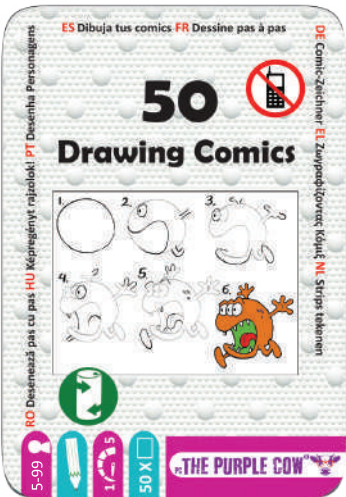
Spot 7, Age: 5+  
Barcode: 7290018133057, Item#: 057



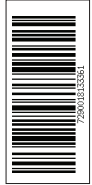
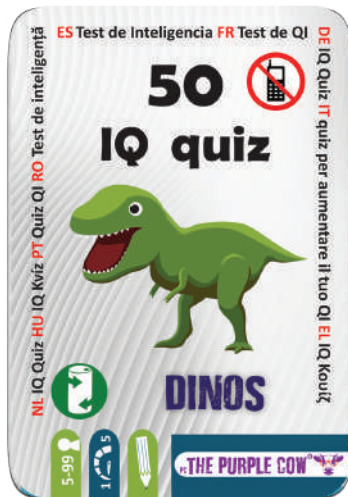
Sudoku, Age: 7+  
Barcode: 7290016026610, Item#: 610



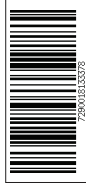
Color by Numbers, Age: 5+  
Barcode: 7290018133064, Item#: 064



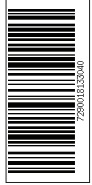
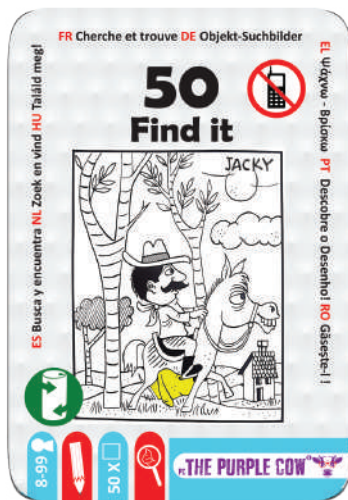
Drawing Comics, Age: 5+  
Barcode: 7290018133071, Item#: 071



IQ Quiz - Dinos, Age: 5+  
Barcode: 7290018133361, Item#: 3361



IQ Quiz - Unicorns, Age: 5+  
Barcode: 7290018133378, Item#: 378



Find It, Age: 8+  
Barcode: 7290018133040, Item#: 040



Counter Display - Pick Your Own:  
 Pick 4 games  
 Case packs of 5pcs per game  
 Total 20 games per display  
 1 empty display,  
 Barcode: 7290018133422,  
 Item#: 3422





## Shake & Go - The World's Greatest Dice Games

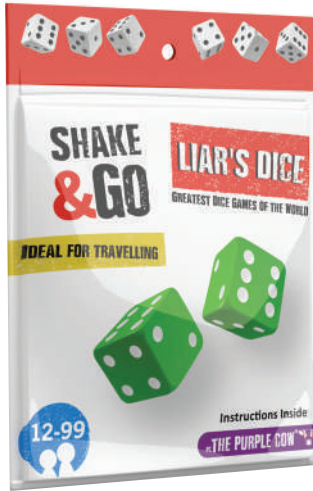
A range of 4 famous and notoriously fun dice games.

Served in a practical and vibrant resealable bag, ideal for travelling.

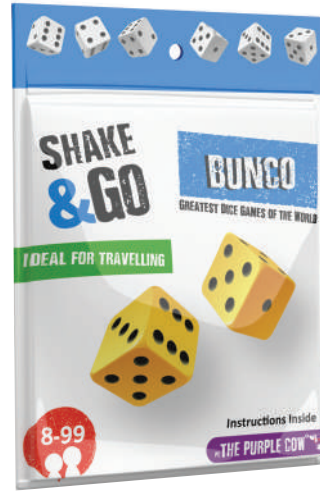
Budget friendly RRP.

Age: 8+





**Liar's Dice** - Asia's cheekiest game,  
Age 12+,  
Barcode: 7290019486046,  
Item#: 6046



**Bunco** - An American buzz,  
Age 8+,  
Barcode: 7290019486015,  
Item#: 6015



**Farkle** - The coolest game  
in Latin America,  
Age 8+,  
Barcode: 7290019486039,  
Item#: 6039



**Super Yatzy** - The hottest game in the  
Nordics, Age 8+,  
Barcode: 7290019486022,  
Item#: 6022



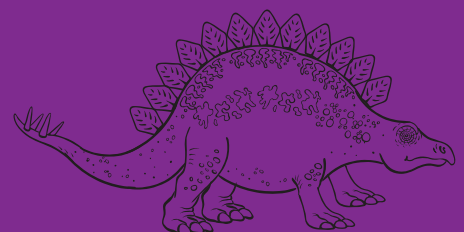
**1 full display fits 24pcs**  
(4 designs x6pcs)  
POS Measurements:  
H18' X L5' X 12.2'  
H46 X L12.5 X W31 cm  
Barcode: 7290019486121  
Item#: 6121



## STAMPER - The Creative Revolution of Art

The Purple Cow STAMPER kits are nothing short of a revolution in the accessibility to art among children and adults alike. Creative art is now accessible to all - experienced or beginners - all you need is a creative mind and magic will happen!

- Create & design AMAZING prehistoric Dinosaur and Monster figures or be a Fashionista outfit designer.
- Over a MILLION different combinations possible. This arts & crafts activity set offers endless possibilities!
- Natural materials: stamps are made from natural wood.





**Monster Maker**  
 31 stamps + 1 ink pad.  
 Age: 6-16  
 Barcode: 7290018133088  
 Item#: 3088



*demo video*



**Dino Maker**  
 35 stamps + 1 ink pad.  
 Age: 6-16  
 Barcode: 7290018133095  
 Item#: 3095



*demo video*



**Fashion**  
 36 stamps + 1 ink pad  
 Age: 6-99  
 Barcode: 7290018133446  
 Item#: 3446



*demo video*





Dino Maker To Go  
24 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290019486244  
Item#: 6244



Monster Maker To Go  
20 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290019486268  
Item#: 6268



Fashion To Go  
26 stamps + 1 ink pad.  
Age: 6-16  
Barcode: 7290019486251  
Item#: 6251



Full Display 15pcs  
(3 designs x 5pcs)  
POS Measurements:  
H 6.9 L 5.8 W 20"  
H 17.5 L 14.7 W 50.5 cm  
Barcode: 7290019486299  
Item#: 6299



# CORKISH & CO.



The all new Corkish & Co line represents 3 years work of product development. A first jump for the Purple Cow into the world of collectible figurines.

The concept: taking the regular wine cork (included in the box), and creating a sensational collection of Corkish characters.

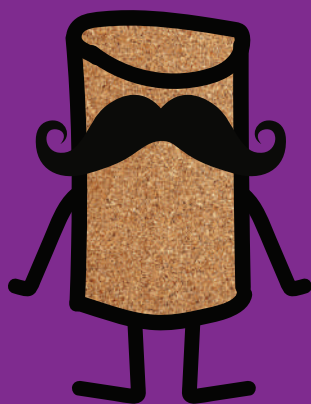
The boxes include the cork + a set of unique finely crafted character pins and accessories. Assemble in a few seconds - and watch how these characters come to life right before your eyes!

**These adorable cork characters come in 3 packages:**

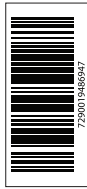
- Single packs
- Blind packaging single packs
- Countdown Calendar with 24 figurines

This amazing collection is bound to make a bold statement in your room, home or office and spread smiles from side to side, adding a touch of personality to wherever you place them.

Suitable for kidults and for teens ages 13 and above to assemble on their own. Suitable for younger kids under adult supervision.



# Coming Soon!



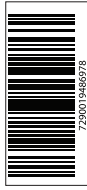
Corkish & Co. - collectible figurines - the Explorer  
Age:13+  
Barcode: 7290019486947  
Item#: 6947



Corkish & Co. - collectible figurines - The Cyclist  
Age:13+  
Barcode: 7290019486961  
Item#: 6961



Corkish & Co. - collectible figurines - The Superhero  
Age:13+  
Barcode: 7290019486954  
Item#: 6954



Corkish & Co. - collectible figurines - Charlie  
Age:13+  
Barcode: 7290019486978  
Item#: 6978



Corkish & Co. - collectible figurines - the rock star  
Age:13+  
Barcode: 7290019486985  
Item#: 6985



Corkish & Co. - collectible figurines - Sherlock  
Age:13+  
Barcode: 7290019486992  
Item#: 6992



Corkish & Co.  
Full Display 36pcs  
corks display (cardboard) -  
14x14x9.5inch / 36.5x36x24 cm  
Barcode: 7290020286079  
Item#: 6079



Corkish & Co. packaging  
Full Display 30pcs  
corks display (metal) -

*New!*



Corkish & Co.  
Blind packaging for 24  
collectible cork figurines  
Age: 13+  
Barcode: 7290020286000  
Item#: 6000



Corkish & Co. Blind packaging  
Full Display 30pcs  
corks display (metal) -



*New!*



A Collection of 24 Cork Figurines -  
Countdown Calendar  
Age 13+  
Box Size: 34.5\*30\*5.8h cm / 13.5\*12\*2 inch  
Barcode: 860008318398 , Item#: 8398







## Truth & Dare

'Truth & Dare' is the Purple Cow attempt to 'tame the beast' of the wild classic game and make it safe and FUN to a broader range of audiences. It's the World's first card game to come in a bottle and a great way to learn more about your friends and family, maybe even more than you ever wished you knew...

### **There are 5 titles in this range:**

1. The classic 'Sleepover Party' version with all the embarrassing 'Dares' and intrusive 'Truth' questions.
2. The bonding 'Family' version – want to see daddy doing hilarious 'Dares', want to hear your kid's dreams and fears?

This is just the game for you.

3. The 'Travel' version - what can be more suitable than playing this game near a bonfire outdoors?
4. The 'Birthday' version - for the perfect birthday party.
5. The all new 'Icebreaker' - the funniest and most engaging way to break the ice at work, with friends and in new social situations.





Truth & Dare - Sleepover Party , Age: 12+  
Barcode: 7290018133149, Item#: 149



Truth & Dare - Travel , Age: 7+  
Barcode: 7290018133125, Item#: 125



Truth & Dare - Birthday , Age:7+  
Barcode: 7290019486084, Item#: 6084



Truth & Dare - Family , Age: 12+  
Barcode: 7290018133132, Item#: 132



**Counter Display POS - 18pcs**  
Pre-packed assortment  
Family x 5pcs, Birthday x 5pcs,  
Sleepover Party x 4pcs, Travel x 4pcs  
POS Measurements:  
H 2.6 L 15 W 11'  
H 6.5 L 38 W 28 cm  
Barcode: 7290019486107  
Item#: 6107



**NEW!**

**Counter Display - Pick Your Own:**  
Pick 3 games  
Case packs of 6pcs per game  
Total 18 games per display  
1 empty display,  
POS Measurements:  
H 2.6 L 15 W 11'  
H 6.5 L 38 W 28 cm  
Barcode: 7290020286086, Item#: 6086



**NEW!**

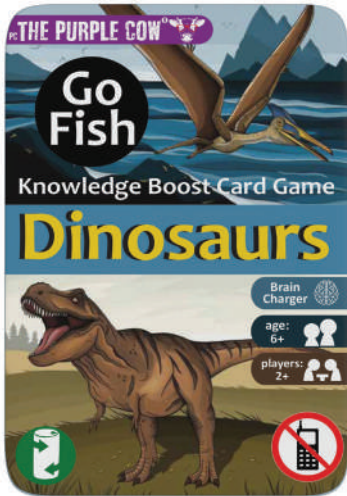


Truth & Dare - Icebreaker , Age: 7+  
Barcode: 7290019486930, Item#: 6930

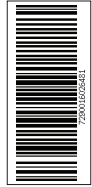
## Go Fish Games

The Purple Cow "Go Fish" is a FUN and easy to play card game (also known as Quartet, Foursomes and Trumps around the world) - detailed instructions inside. But it's not just a fun game, it is much more important than that - it instills basic general knowledge that is so much missing in our digital fast paced world. Age 6+

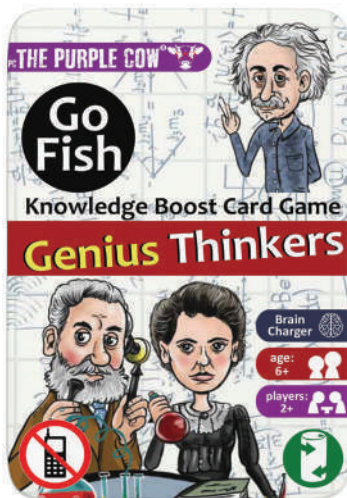




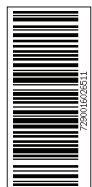
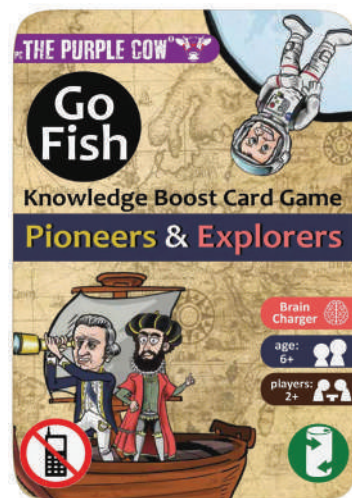
**Dinosaurs** - Learn about 10 different dinosaur families with their special characteristics and unique names.  
Age: 6+ Barcode: 7290018133927 Item#: 3927



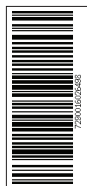
**Countries, Flags & More** - Learn to recognize 40 flags and while doing that - read some exciting facts on 40 countries.  
Age: 6+ Barcode: 7290016026481 Item#: 481



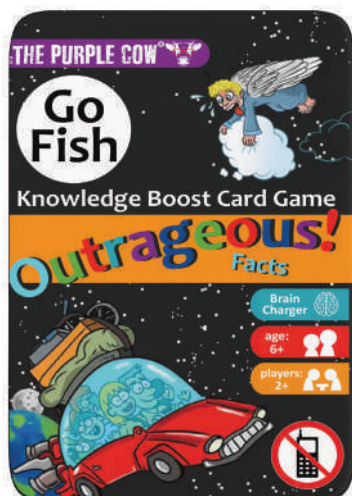
**Genius Thinkers** - Learn all about the greatest minds in Human history.  
Age: 6+ Barcode: 7290016026504 Item#: 504



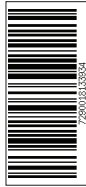
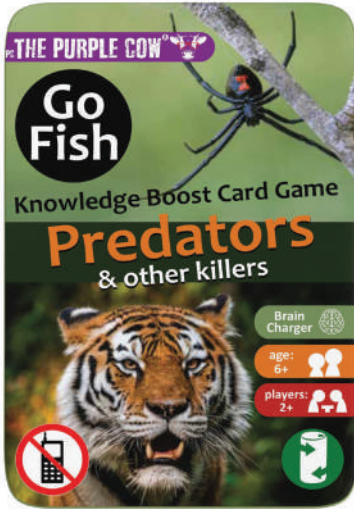
**Pioneers & Explorers** - Get to know the biggest ground breaking adventurers in Human history.  
Age: 6+ Barcode: 7290016026511 Item#: 511



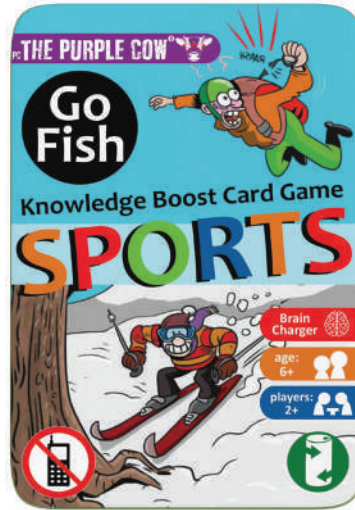
**Monuments & Landmarks** - Get acquainted with the most exciting places of our world.  
Age: 6+ Barcode: 7290016026498 Item#: 498



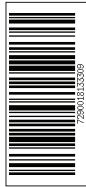
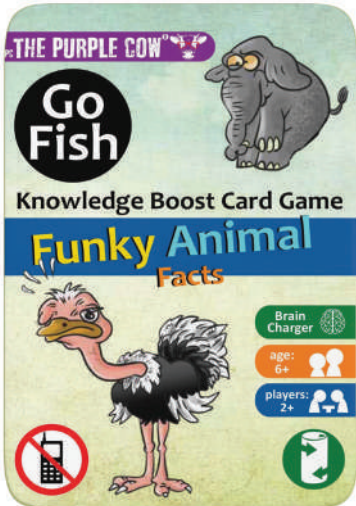
**Outrageous Facts** - Amazing and outrageous facts from different fields that will make your jaw drop.  
Age: 6+ Barcode: 7290018133293 Item#: 3293



**Predators & other killers -**  
Get acquainted with the worlds most notorious killers.  
Age: 6+ Barcode: 7290018133934, Item#: 3934



**Sports -** 40 different sports accompanied with humorous illustrations and fascinating facts.  
Age: 6+ Barcode: 7290018133910  
Item#: 3910



**Funky Animals Facts -** Funky facts about fascinating animals of our planet.  
Age: 6+ Barcode: 7290018133309 Item#: 3309

**Counter Display -**  
Pick Your Own:  
Pick 4 games  
Case packs of 5pcs per game  
Total 20 games per display  
1 empty display  
Barcode: 7290019486077  
Item#: 6077



**Assortment 1:**  
Full Display 20pcs  
(4 designs x 5pcs) POS  
Measurements:  
H 9.8 L 9.4 W 9.4"  
H 25 L 24 W 24 cm  
-Funky Animals, Outrageous Facts, Countries, Flags & More, Genius Thinkers  
Barcode: 7290019486053  
Item#: 6053



**Assortment 2:**  
Full Display 20pcs  
(4 designs x 5pcs) POS  
Measurements:  
H 9.8 L 9.4 W 9.4"  
H 25 L 24 W 24 cm  
Predators & other killers, Sports, Dinosaurs, Monuments & Landmarks  
Barcode: 7290019486060  
Item#: 6060



## doodle a droodle®

Droodles are nonsense amusing cartoons that were originally created in the early 1950s.

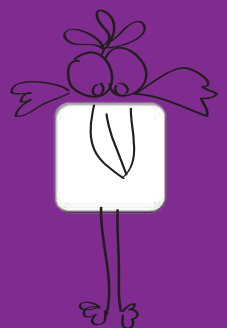
The name "droodle" signifies a mix between a "doodle" (a sketch) and a "riddle".

"The Purple Cow" brings the "Droodles" back to life with a twist! 3 different games that essentially focus on the same concept:

Players need to think creatively and sketch an interpretation of a droodle card. If they did a good job sketching, others can guess right and points are won.

A good laugh is guaranteed!

At home, when traveling or even playing solo!





Oppenheim Toy Portfolio -  
Gold Seal Award



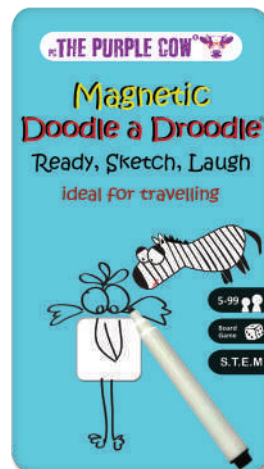
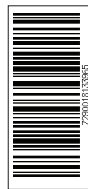
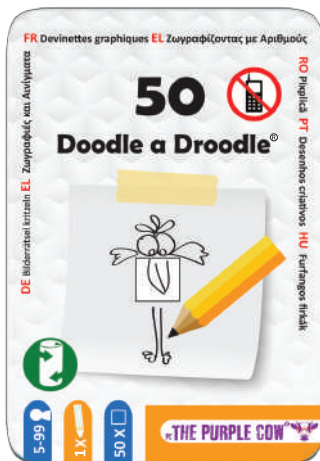
demo video

Ages: 5+, Players 1-10,  
Dimensions: H9.8' X L9.8' X W2.7',  
H25 X L25 X W7cm  
Barcode: 7290016026108 , Item#: 108



"50" line version

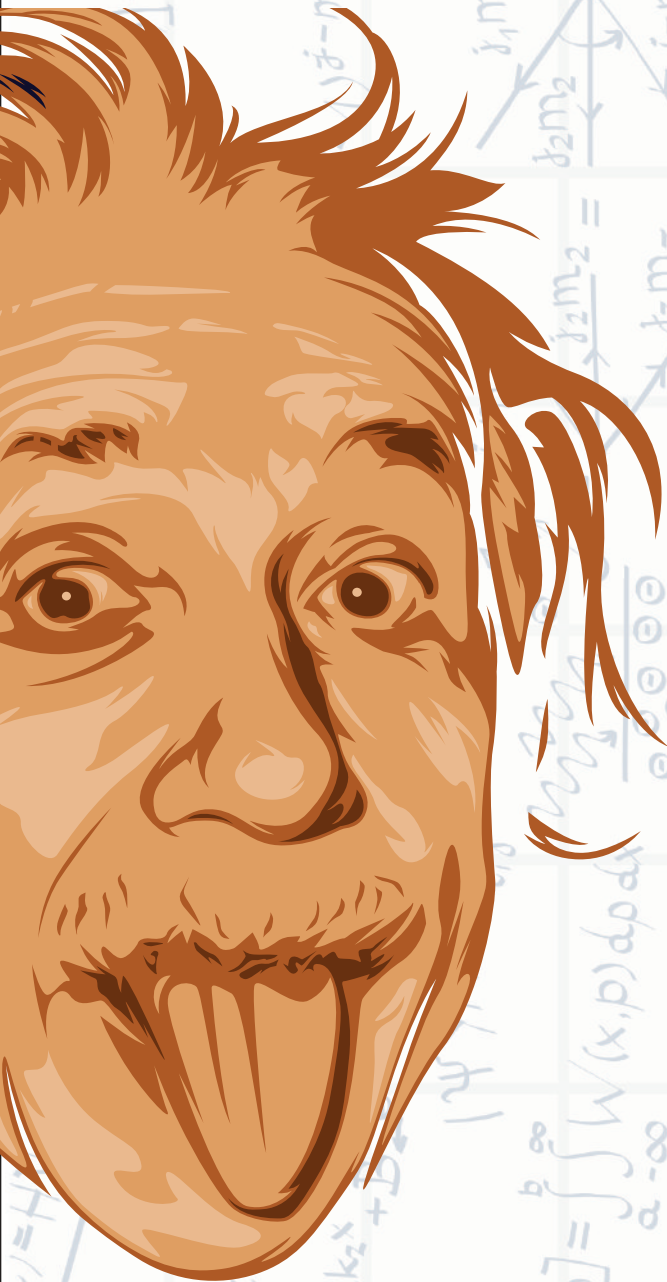
Travel game version



Doodle a Doodle, Age: 5+  
Barcode: 7290018133965,  
Item#: 3965

Doodle a Doodle  
Barcode: 7290016026733  
Item#: 733




**EINSTEIN**

## Why 'Einstein' ?

Einstein is considered the greatest scientist of the 20th century. His name is almost synonymous with the words 'Science' or 'Scientist'.

His iconic "tongue out" image represents an additional side of his playful character - a childish side full of humor and curiosity.

Einstein wasn't just a renowned scientist. His legacy as a great philosopher and educator feels equally important to his groundbreaking scientific revelations. His rich heritage of timeless quotes keeps surfacing and proves him a true visionary.

Living through the darkest times of the 20th century, his thoughts were progressive, modern and liberal, well ahead of his time, and are still very relevant to date.

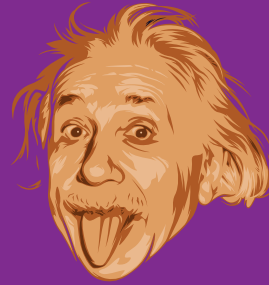
'Einstein' the perfect "STEAM ambassador" to promote and encourage STEAM PLAY for our children.

TM

Albert Einstein.

## The Einstein Science Lab

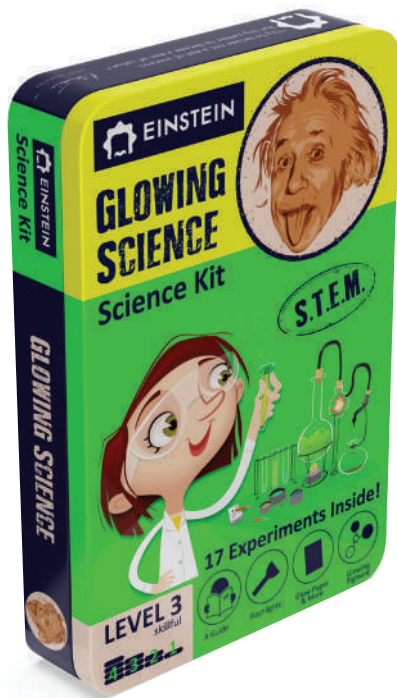
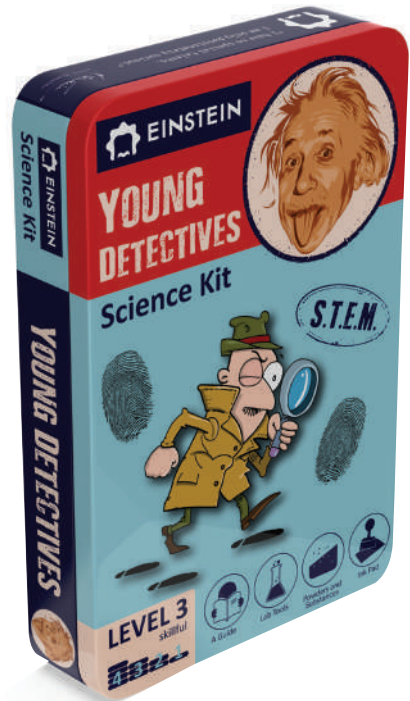
A range of 15 science kits in a carefully designed tin box to offer "a gifty" look. Each kit covers a scientific topic from a-z. Most kits have over a dozen experiments within.



**Young Detectives**

Learn the science side of real crime scene investigations, Children will experiment with their own fingerprints. They'll learn how to extract fingerprints from various surfaces using different materials. They even create a 3D mold of their finger!

Barcode: 7290019486336  
Item#: 6336



**Glowing Science**

Glowing Science is a fascinating kit. Loaded with materials and 18 experiments - guaranteeing hours of FUN, STEM play and learn! Kids will create Glowing Water Gel Beads, Fluorescent Flowers, Glowing Soap Bubbles, Light Printing, Mobiles and much more!

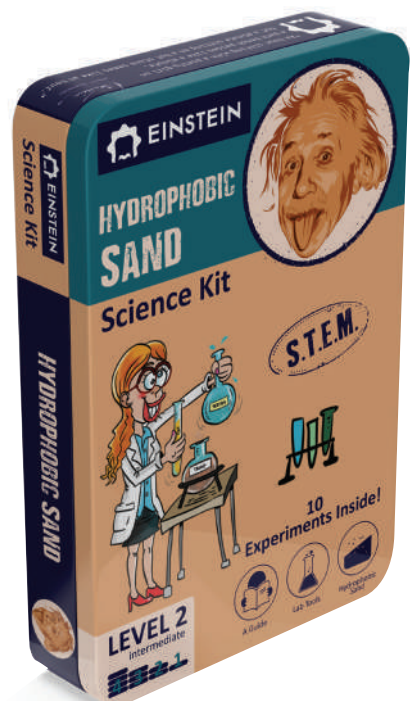
Barcode: 7290019486398  
Item#: 6398

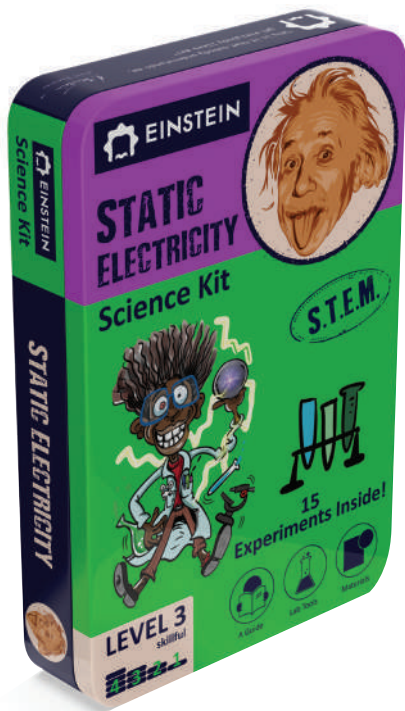


**Hydrophobic Sand**

It looks like ordinary sea sand and feels like ordinary sand - but it is anything but ordinary !!!  
In this kit we explore the fascinating scientific qualities of hydrophobic sand and its uses.  
We will compare it with regular sand and witness the amazing differences.  
Does it really stay dry when taken out from water?!  
How does it assist us in prevention of natural disasters?  
In a series of compelling experiments we will learn all there is to learn about the fascinating hydrophobic sand.

Barcode: 7290019486404  
Item#: 6404





**Static Electricity**

What is "Static Electricity"?

It seems that many people are aware of the concept but don't really know how to scientifically explain it. This kit contains amazing Static Electricity tricks and experiments! Using Static Electricity, kids will separate salt and pepper grains, stick a balloon to the wall, build flying saucers and an electroscope, make styrofoam balls dance and many more exciting experiments.

Barcode: 7290019486411

Item#: 6411

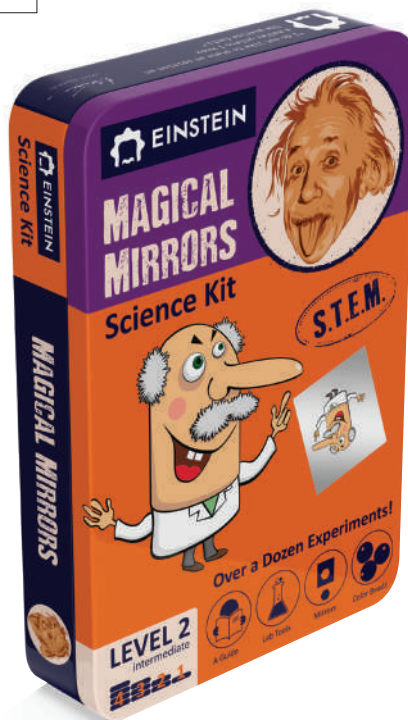


**Magical Mirrors**

Most people don't think twice about mirrors. However, the magical world of mirrors from a science perspective is quite amazing. Over a dozen experiments that will blow your mind – the "Infinite Mirror", the "Disappearing Face", building your own Kaleidoscope to name a few. Looking at a mirror will never feel the same!

Barcode: 7290019486374

Item#: 6374



**Crazy Egg Science**

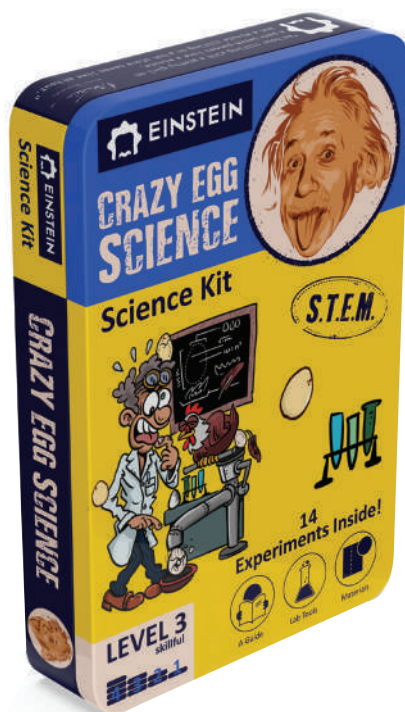
Ever thought about eggs from a science perspective?

Sounds crazy doesn't it...

This kit includes an array of science tricks and cool experiments focusing on the spectacular world of eggs. Experiments include: witnessing an egg getting sucked into a bottle, an egg transforming into a bouncy ball, an optical illusion turning white eggs into silver, and many more!

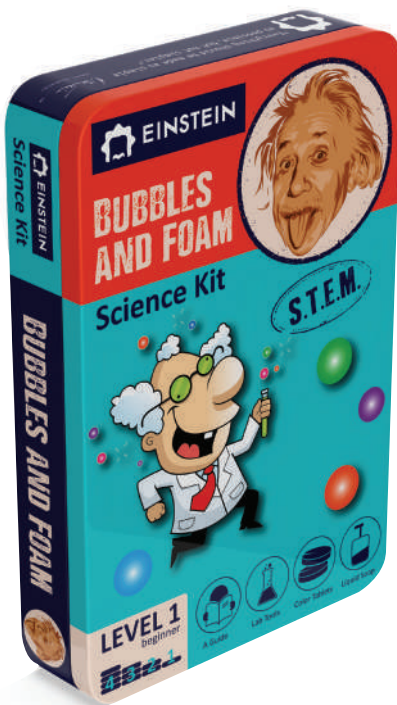
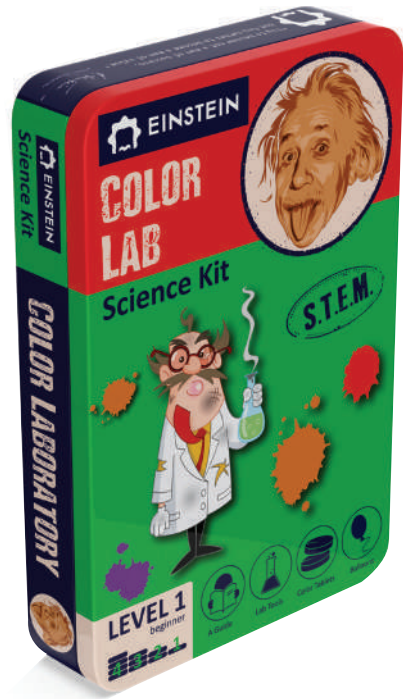
Barcode: 7290019486435

Item#: 6435



**Color Laboratory**

This kit focuses on colors. Children as young as 4 years old will experiment in creating an ice ball with colorful tunnels, creating color solutions and transforming and mixing colors, and even painting with colorful ice! Find all these and more in this kit.  
Barcode: 7290019486312  
Item#: 6312



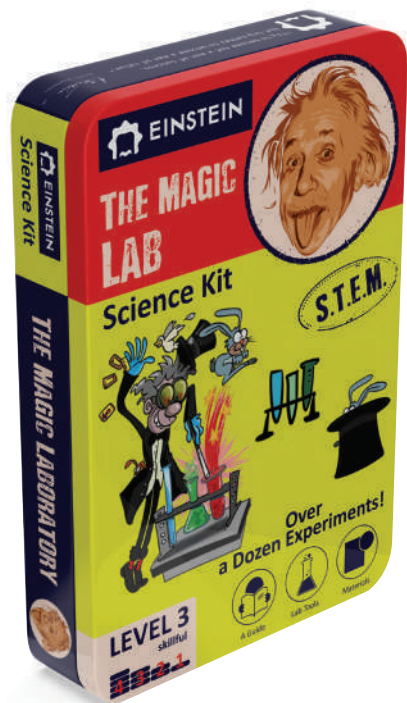
**Bubbles and Foam**

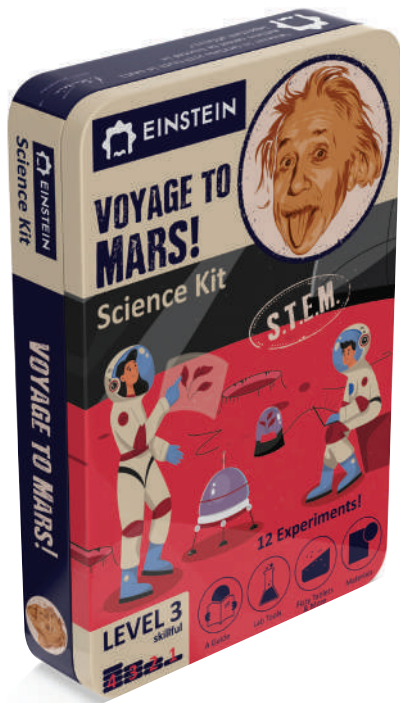
This kit focuses on water, colors, and bubbles, making science accessible to children as young as 4 years old! Children will create a soap membrane, a foam beehive, learn to hold a bubble without popping it, create colorful bubbles and even paint with colorful foam. Find all these and more in this kit.  
Barcode: 7290019486305  
Item#: 6305



**The Magic Laboratory**

Ever wondered how magicians work their magic? Did you know that Science is often at the basis of these tricks? The young explorer will carry out real science experiments such as creating hot dry ice, playing with amazing optical illusions, writing secret messages using Teflon tape and many many more!  
Barcode: 7290019486428  
Item#: 6428





**Voyage to Mars!**

Mars is the 4th closest planet to the Sun in our solar system. Mars is the closest to Earth of all the planets – even though the distance is huge. It has always intrigued and drew scientists' attention and curiosity. Let's discover together what is so special about Mars!

Barcode: 7290019486459

Item#: 6459

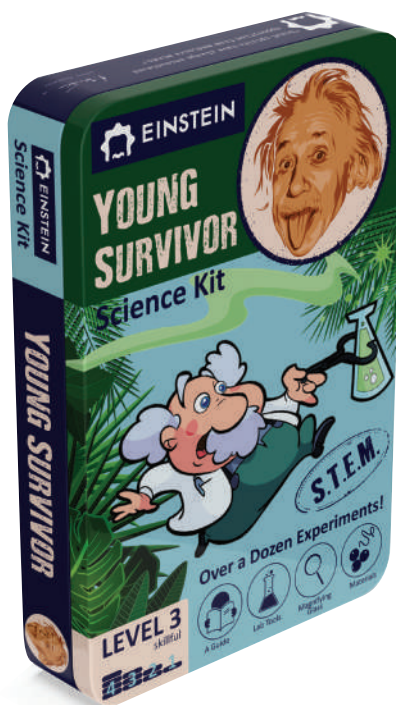


**Young Survivor**

Darwin once talked about "Survival of the fittest" so you better be fit to survive! A survival situation is not a game when your life is on the line, but it is SUPER COOL to learn survival techniques: learn how to distill, purify and generate water from plants, how to light fire without matches, how to build a solar stove, to build a sundial, a compass, learn Morse code, and much more. Over a dozen experiments in this kit.

Barcode: 7290019486350

Item#: 6350

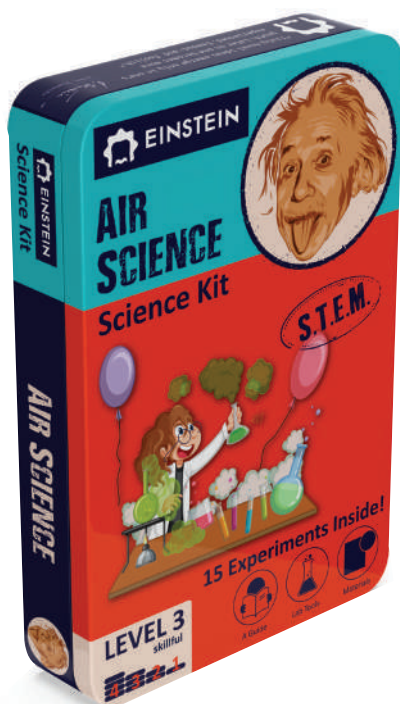


**Air Science**

Did you ever stop and think about air? Probably because it is unnoticeable most of the time, we rarely think about it as matter. Air is vital for the existence of life on the planet but can also be a force of havoc and destruction in nature. In this kit we will learn, play and get to know many of the wonders of the air around us! This kit contains 15 fantastic experiments and tricks.

Barcode: 7290019486442

Item#: 6442



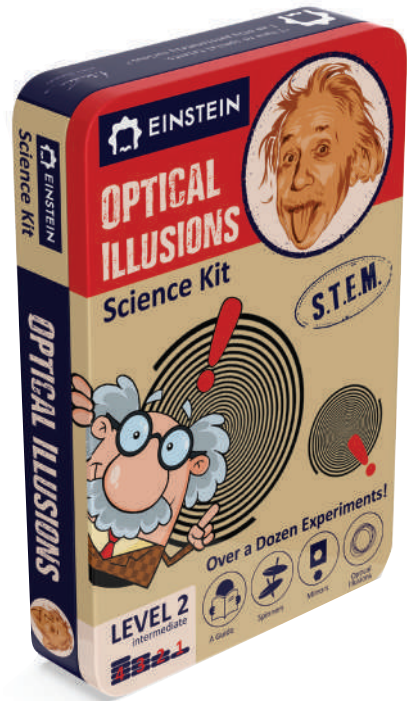
**Optical Illusions**

When looking at the world around us, our eyes collect information that our brain interprets. But are we really seeing reality as it is? To put it simply: Seeing is (not always) believing! In this kit we will explore different types of fascinating optical illusions.

Over a dozen amazing experiments inside.

Barcode: 7290019486343

Item#: 6343



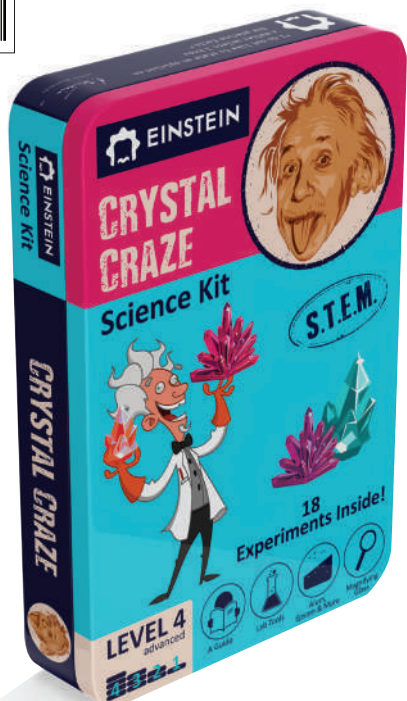
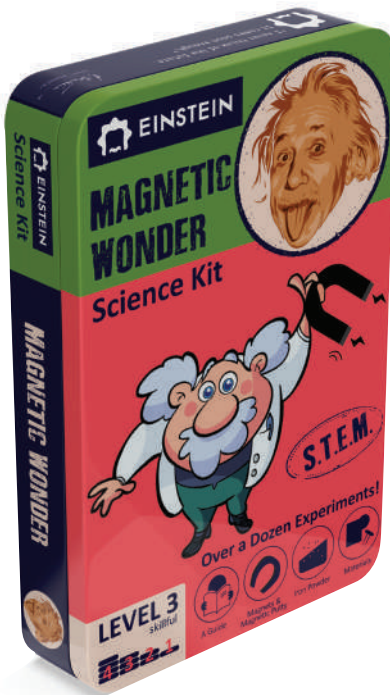
**Magnetic Wonder**

Magnets are not only fun but also intriguing from a real scientific perspective. You'll get acquainted with various magnets including the awesomely strong Neodymium magnet, the weirdest of all "Magnetic Putty", you'll get to build a real compass and create electromagnets and much much more. Over a dozen exciting experiments inside.

Beware, you're about to get magnetized to this kit!

Barcode: 7290019486367

Item#: 6367



**Crystal Craze**

Grow different types of funky homemade crystals. In one of our most comprehensive Einstein LAB kits ever, covering 18 experiments, kids will be working with exciting materials like Copper Sulphate, Alum, Epsom salt & saline solutions, to create hands on real Crystals. How exciting is that!

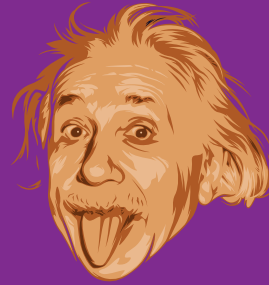
Barcode: 7290019486381

Item#: 6381



## The Einstein Science Cards

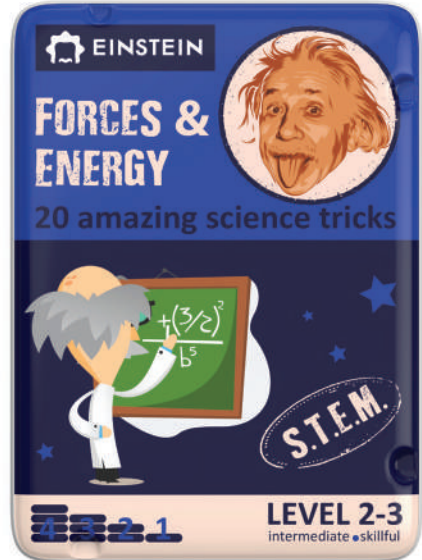
Einstein brings science on a budget!  
Each one of those small tins is more than meets the eye - it is a collection of 20 science tricks from various fields - all using common household materials.



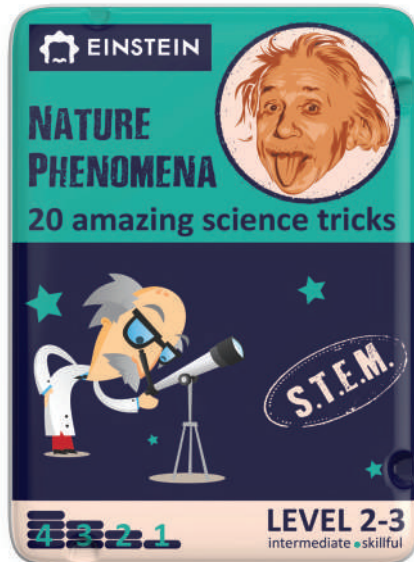




**Kitchen Science**  
20 exciting magical science experiments around the kitchen.  
Barcode: 7290019486558  
Item#: 6558



**Forces and Energy**  
20 amazing science experiments on Forces & Energy.  
Barcode: 7290019486541  
Item#: 6541



**Nature Phenomena**  
Do you know why the sky is blue? Understand the underlying science of nature phenomena.  
Barcode: 7290019486527  
Item#: 6527



**Material Adventure**  
20 exciting experiments and tricks with various Materials.  
Barcode: 7290019486534  
Item#: 6534





**The Five Senses**  
 20 science tricks - discover exciting new facts about your senses!  
 Barcode: 7290019486497  
 Item#: 6497



**The Magic of Science**  
 Do you want to become a scientific magician?!  
 20 amazing magical tricks supported by a scientific explanation.  
 Barcode: 7290019486503  
 Item#: 6503



**Young Researchers**  
 Discover 20 fun and fascinating facts about the world around you.  
 Barcode: 7290019486510  
 Item#: 6510



**Indoors Science**  
 This set of science tricks contains amazing surprises in the kitchen, living room and really.... everywhere in the house.  
 Barcode: 7290019486480  
 Item#: 6480



## The Einstein Science Stuff

Straight out of the laboratory, meet the newly "faced lifted" lab tube design of the Einstein's Science Stuff line.

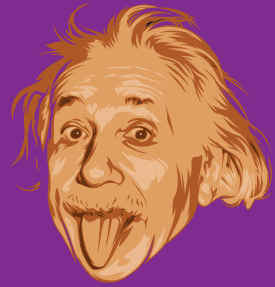
Each one of the 6 lab tubes contains a small treasure - one amazing science material with special qualities:

**Hydrophobic Sand** that can never get wet, Glow in the Dark putty that will be fun to mess around with, even in dark moments, **Polymer Snow** that works also in warm weather, **Alum** to create funky crystals, **Magnetic Putty** - be mesmerized as it gobbles up coins, **Sand Slime** - a cool sandy version of the notorious slime addiction.

Each 'lab tube' comes with a "one pager" that explains about the material and suggests experiments that can be carried out.

Priced competitively as an impulse science kit, this line is bound to deliver STEM sales on a budget.

The popular former version is still available as well.



# Coming soon !



**Polymer Snow**  
Barcode: 7290020286048  
Item#: 6048



**Hydrophobic Sand**  
Barcode: 7290020286024  
Item#: 6024



**Alum Crystals**  
Barcode: 7290020286055  
Item#: 6055



**Glow in the Dark**  
Barcode: 7290020286062  
Item#: 6062



**Magnetic Putty**  
Barcode: 7290020286031  
Item#: 6031

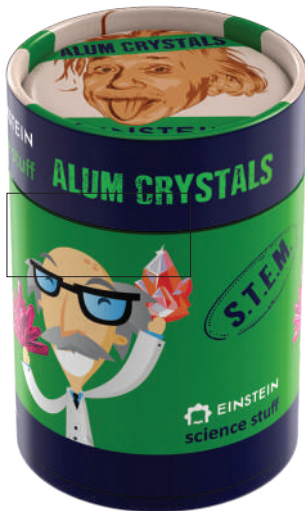


**Sand Slime**  
Barcode: 7290020286017  
Item#: 6017



**Einstein Science Stuff - lab tube metal display**  
Full Display 35pcs  
Dimensions: 17.5x12x6.3 inch/  
44x30.6x16cm  
Barcode: 7290020286079  
Item#: 6079





Alum Crystals  
Barcode: 7290019486589  
Item#: 6589



Polymer Snow  
Barcode: 7290019486626  
Item#: 6626



Magnetic Putty  
Barcode: 7290019486619  
Item#: 6619



Sand Slime  
Barcode: 7290019486633  
Item#: 6633



Glow in the Dark  
Barcode: 7290019486596  
Item#: 6596



Hydrophobic Sand  
Barcode: 7290019486602  
Item#: 6602





**Einstein Activity Cards -**

Full display 24pcs - Assort 2 includes 4 sets:  
 Nature Phenomena, Material Adventures,  
 Forces & Energy, Kitchen Science Researchers  
 Barcode: 7290019486572  
 Item#: 6572



**Einstein Activity Cards -**

Full display 24pcs - Assort 1 includes 4 sets:  
 Indoor Science, The Five Senses, The Magic of  
 Science, Young Researchers  
 Barcode: 7290019486565  
 Item#: 6565



**Option 1**

Metal Floor Display - Einstein Science  
 Lab Collection - 15 SKUs\* 5 each.  
 Barcode: 7290019486466  
 Item#: 6466



**Option 2**

Metal Floor Display - Einstein  
 Collection (12 SKUs Labs\*5 each +Science Stuff  
 display+ Science Cards display)  
 Barcode: 7290019486473  
 Item#: 6473



**NEW!**



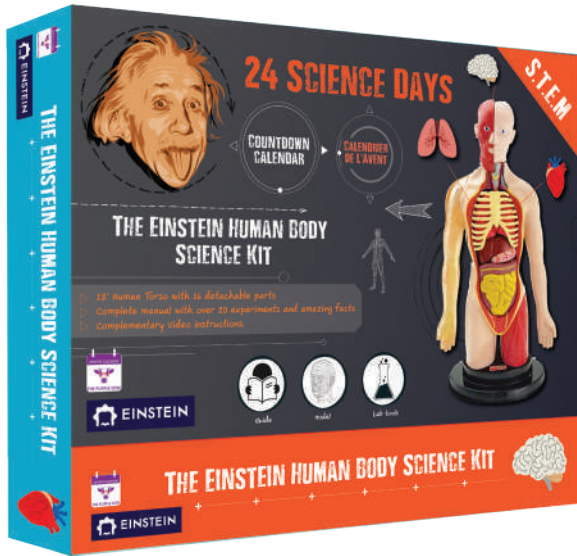
**Einstein Science Stuff - lab tube**  
Full Display 35pcs  
Dimensions: 17.5x12x6.3  
inch/44x30.6x16cm  
Barcode: 7290020286079  
Item#: 6079



**Einstein Science Stuff -**  
Full Display 18pcs  
Barcode: 7290019486664  
Item#: 6664



New!



**The Einstein Human Body Science Kit**  
 12' Human Torso with 16 detachable parts  
 Complete manual with over 20 experiments and amazing facts  
 Complementary Video instructions.  
**Box Size:** 49\*40\*8h cm / 19\*15.5\*3 inch  
**Barcode:** 860008318381, Item#: 8381



New!



**The Einstein Jumbo Science Kit**  
 24 Clever Science Experiments  
 Complementary Video instructions.  
**Box Size:** 36.5\*33.7\*6h cm / 14\*13\*2.5 inch  
**Barcode:** 860008318367 , Item#: 8367





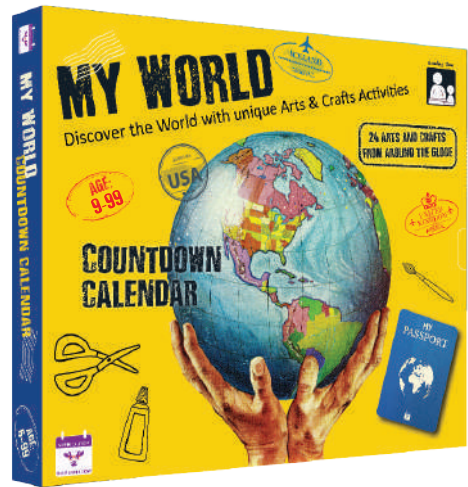


## Countdown Calendars

The Purple Cow countdown calendars bring a new and innovative twist to the loved and familiar holiday season countdown and advent calendar. The calendar materials are accompanied by a robust and detailed manual with step by step instructions where appropriate and video guides.



**Family Games - Countdown Calendar**  
 24 of the best ever family games in one box.  
 Age 6+  
**Box Size:** 34.5\*30\*5.8 cm / 13.5\*12\*1.5 inch  
 Barcode: 860008318312, Item#: 8312



**My World - Countdown Calendar**  
 Arts and crafts from 24 unique cultures around the globe including general knowledge and interesting facts.  
 Age 6+  
**Box Size:** 34.5\*30\*4.3h cm 13\*12\*1.3 inch  
 Barcode: 860008318336, Item#: 8336



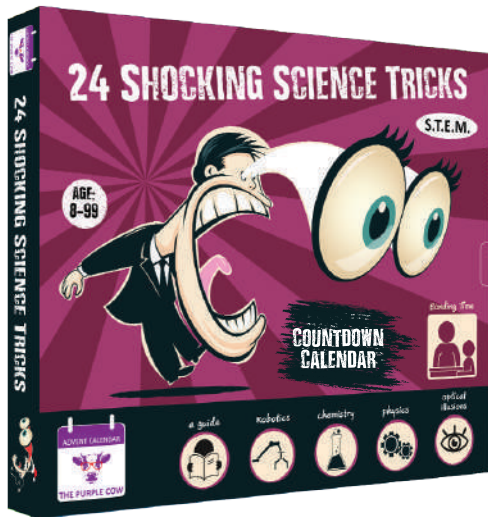
**New!**

**A Collection of 24 Cork Figurines - Countdown Calendar**  
 Age 13+  
**Box Size:** 34.5\*30\*5.8 cm / 13.5\*12\*2 inch  
 Barcode: 860008318398, Item#: 8398



**Amazing Magic - Countdown Calendar**  
 The perfect magician starter kit. 24 real magic tricks!  
 Age 8+  
**Box Size:** 34.5\*30\*5.8 cm / 13.5\*12\*2 inch  
 Barcode: 860008318329, Item#: 8329

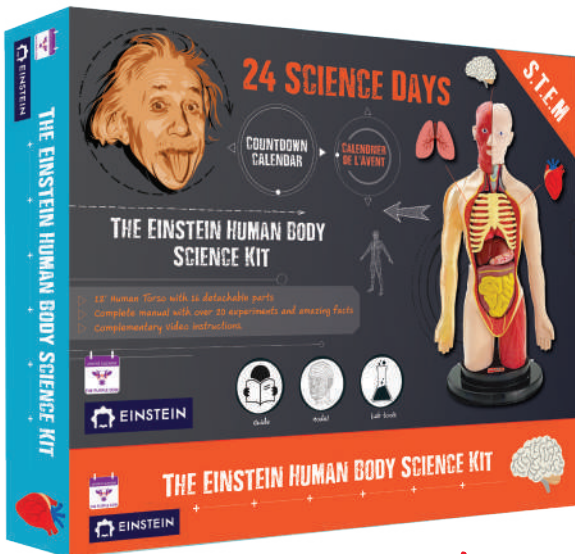




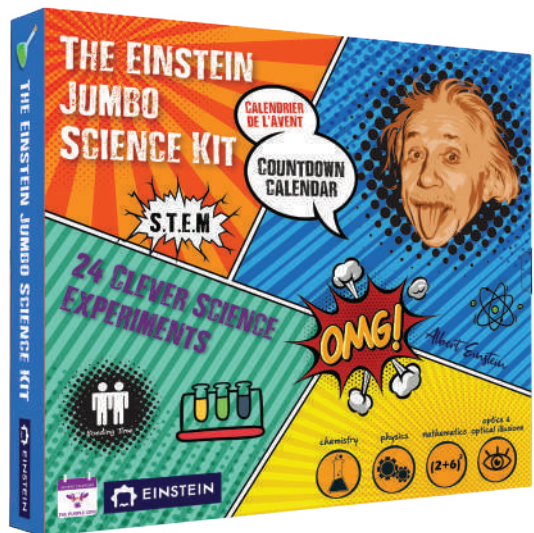
**Shocking Science Tricks - Countdown Calendar**  
 24 jaw-dropping science S.T.E.M. tricks for kids.  
 Age 8+  
 Box Size: 34.2\*29.5\*4.1 cm / 13.5\*11.6\*1.61 inch  
 Barcode: 860008318305, Item#: 8305



**The Crazy Scientist - Advent Calendar**  
 24 cool science experiments. Each box contains an exciting science experiment.  
 Age 8+  
 Box Size: 34.2\*29.5\*4.1 cm / 13.5\*11.6\*1.61 inch  
 Barcode: 7290018133286, Item#: 286



**The Einstein Human Body Science Kit - Countdown Calendar**  
 12' Human Torso with 16 detachable parts  
 Complete manual with over 20 experiments and amazing facts  
 Complementary Video instructions.  
 Box Size: 49\*40\*8h cm / 19\*15.5\*3 inch  
 Barcode: 860008318381, Item#: 8381



**The Einstein Jumbo Science Kit - Countdown Calendar**  
 24 Clever Science Experiments  
 Complementary Video instructions.  
 Box Size: 36.5\*33.7\*6h cm / 14\*13\*2.5 inch  
 Barcode: 860008318367, Item#: 8367



*New!*

*New!*



**Smurfs - Countdown Calendar**

A collection of 12 genuine Smurf figurines and 12 Smurf accessories!

Age 3+

Box Size: 34.2\*29.5\*4.1 cm / 13.5\*11.6\*1.61 inch

Barcode: 860008318343 , Item#: 8343



**Mr. Men & Little Miss - Countdown Calendar**

A collection of 12 genuine Mr. Men & Little Miss figurines and 12 accessories!

Age 3+

Box Size: 34.2\*29.5\*4.1 cm / 13.5\*11.6\*1.61 inch

Barcode: 860008318350 , Item#: 8350



**Christmas Decorations - Advent Calendar**

24 amazing DIY arts and crafts decorations. Each box contains materials for a different decoration for your Christmas tree and table.

Age 6+

Box Size: 34.2\*29.5\*4.1 cm / 13.5\*11.6\*1.61 inch

Barcode: 7290018133439 , Item#: 3439

